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| Formed by John Taylor and Nick Rhodes in Birmingham in 1978, Duran Duran is an English new wave and synth-pop band. The band soon became one of the most successful bands of the 1980s. |  |
| Many of the band’s videos were shot on 35mm film which gave a more polished look than other artists and they also collaborated with professional film directors.  |  |
| The band’s fashion-model looks and glamorous sense of style was emphasised through their music videos and their reputation was built through them.  |  |
| “Rio” the single was released on 1st November 1982 and was the title track for the band’s second studio album which was released on 10th May 1982. |  |
| The song became a top 10 hit in the UK Singles Chart, peaking at #9 on 11 December 1982.  |  |