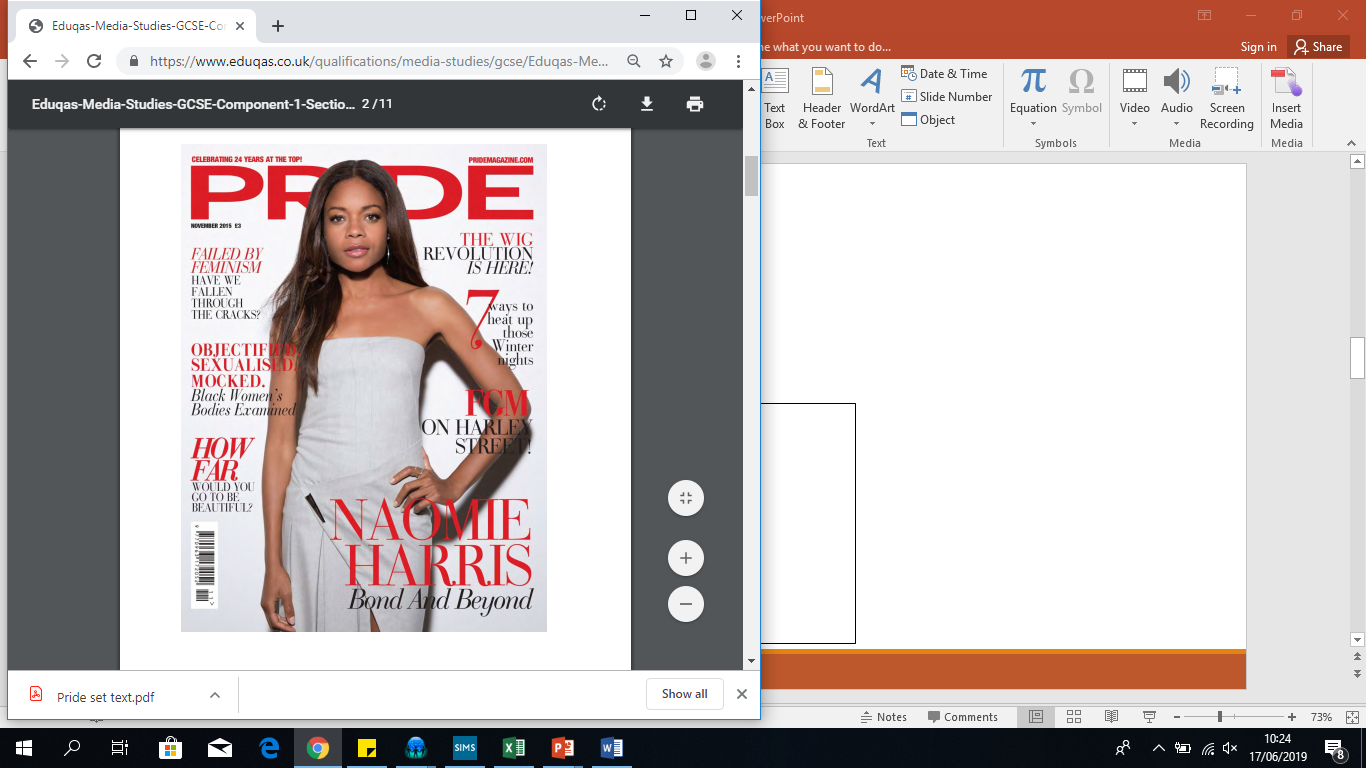
Conventions of a fashion/lifestyle magazine:

* Celebrity endorsement
* Current trends featured
* Tips for fitness, beauty etc.
* Informal, relaxed language
* Direct mode of address
* Social media promotions
* ”How to wear features”
* Mid Close Up and Long Shots
* High street fashion
* Women and men portrayed as sexual objects.

Identify the conventions on our set texts below!