 **Spectre – Industry – PLC**

Write examples for each of the learning outcomes.

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| I can explain the effect of ownership and control of media organisations, including conglomerate ownership, diversification and vertical integration.  |
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| I can analyse the impact of the increasingly convergent nature of media industries across different platforms and different national settings.  |
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| I can identify the importance of different funding models, including government funded, not-for-profit and commercial models  |
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| I can explain how the media operate as commercial industries on a global scale that reach both large and specialised audiences. |
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| I understand and can provide examples of the functions and type of regulation of Spectre. |
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| I can explain the challenges for media regulation presented by ‘new’ digital technologies (internet). |
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