



Band	A01	Mark/Band
Band 5 13-15 marks	<p>Excellent, consistent and accurate application of knowledge and understanding of the theoretical framework to analyse the newspaper front pages.</p> <p>Analysis of the newspaper front pages is perceptive, detailed and is likely to be informed by relevant theories.</p>	
Band 4 10-12 marks	<p>Good, accurate application of knowledge and understanding of the theoretical framework to analyse the newspaper front pages.</p> <p>Analysis of the newspaper front pages is logical and may be informed by relevant theories.</p>	
Band 3 7-9 marks	<p>Satisfactory, generally accurate application of knowledge and understanding of the theoretical framework to analyse the newspaper front pages.</p> <p>Analysis of the newspaper front pages is reasonable and straightforward.</p>	

Apply knowledge and understanding of aspects of media language from the theoretical framework of media, such as:

- Selection and combination of media language
- Viewpoints and ideologies
- Semiotic analysis
- Intertextuality
- Relevant media language theory (Barthes/Levi-Strauss)

Developmental feedback: (Up to three actionable points)

Actioned?	
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**Mark Scheme Component 1 Section A - Analyse Media Language and Representation - LANGUAGE**

