**GQ Magazine – Media Language – PLC**

Write examples for each of the learning outcomes.

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| I can identify how the various forms of media language (signs, symbols, codes, conventions) have been used to create and communicate meanings in media products. |
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| I can analyse how the choice (selection, combination and exclusion) of elements of media language influences meaning in media products to:   * Create narratives * Portray aspects of reality * Construct points of view * Convey messages and values |
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| I can identify relationships between technology and media products. |
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| I can analyse how genres are established with the use of codes and conventions. |
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| I can identify examples of intertextuality. |
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| I can explain fundamental principles of semiotic analysis, including denotation and connotation. |
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