Ideas are created, rights are bought, screenplay is written and financing is sought.

Cast and film crew are found, locations chosen and sets are built.

Filming, capturing footage and audio, performing stunts etc.

The finished film is distributed to viewers via cinema and home viewing. The distributor advertises the film prior to release.

The recorded footage is edited. The crew record final sound, images and visual effects.

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| Development Evidence | Pre-Production Evidence | Production Evidence | Post-Production | Distribution & Marketing Evidence |
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| Spectre had a large editing team behind it who edited different elements per team. | Production took place in Mexico, Morocco, Austria, Italy and several locations across the UK. | The majority of the studio filming and editing took place in Pinewood Studio. | Christoph Waltz starred in Spectre (Django Unchained) | SONY partnered with Jane Zhang who sang a Chinese version of writing on the wall. Zhang has millions of followers on Chinese social media accounts. |
| Spectre had the largest explosion filmed for it. It was awarded with a Guinness Book of Records award. | Monica Bellucci starred in Spectre (Matrix Franchise) | The main theme song “Writing on the Wall” was written and performed by Sam Smith. | Spectre was censored in order to be screened in India. A scene with kissing was removed. | Chris Corbould worked on the special effects and is renowned for his work in various other films. |
| Spectre screened in IMAX. | Dave Bautista starred in Spectre (Guardians of the Galaxy) | Extreme stunts were filming through the production. | Spectre was advertised across most social media platforms. | MGM & Columbia (Owned by SONY) agreed to distribute and market Spectre. |
| Spectre screened across the globe. | Spectre grossed $800m+ worldwide. | The editing team uploaded footage to a system called PIX which allowed them to keep track of the filming progress across the globe. | EON and Heineken made a deal. Heineken would fund $100m for the marketing of Spectre if the film would feature their beer and Daniel Craig would feature in Heineken advertisements as James Bond. | Acclaimed director Sam Mendes was chosen to direct Spectre. |
| Naomi Harris starred in Spectre (Pirates of the Carribean) | EON used the newest 6k Alexa Cameras when capturing footage for Spectre. | Daniel Craig starred in Spectre (4th Bond Movie) |  | The Broccoli family agree to produce Spectre. Their family have produced Bond films for generations. |

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