

Mark Scheme Component 1 Section A - Analyse Media Language and Representation - LANGUAGE



Band	A01	Mark/Band
Band 5 13-15 marks	Excellent, consistent and accurate application of knowledge and understanding of the theoretical framework to analyse the newspaper front pages.	
	Analysis of the newspaper front pages is perceptive, detailed and is likely to be informed by relevant theories.	
Band 4 10-12 marks	Good, accurate application of knowledge and understanding of the theoretical framework to analyse the newspaper front pages.	
	Analysis of the newspaper front pages is logical and may be informed by relevant theories.	
Band 3 7-9 marks	Satisfactory, generally accurate application of knowledge and understanding of the theoretical framework to analyse the newspaper front pages.	
	Analysis of the newspaper front pages is reasonable and straightforward.	

Apply knowledge and understanding of aspects of media language from the theoretical framework of media, such as:

- Selection and combination of media language
- Viewpoints and ideologies
- Semiotic analysis
- Intertextuality
- Relevant media language theory (Barthes/Levi-Strauss)

Developmental feedback: (Up to three actionable points)		
	Actioned?	
	Actioned:	



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