The finished film is distributed to viewers via cinema and home viewing. The distributor advertises the film prior to release.

The recorded footage is edited. The crew record final sound, images and visual effects.

Filming, capturing footage and audio, performing stunts etc.

Cast and film crew are found, locations chosen and sets are built.

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| Development Evidence | Pre-Production EvidenceIdeas are created, rights are bought, screenplay is written and financing is sought. | Production Evidence | Post-Production | Distribution & Marketing Evidence |
| MGM & Columbia Pictures (Owned by SONY)Acclaimed Director – Sam Mendes is chosen to direct Spectre. Produced by Broccoli family who have produced the Bond films for generations.EON and Heineken made a deal. Heineken would fund $100m for the marketing of Spectre if the film would feature their beer and Daniel Craig would feature in Heineken advertisements as James Bond. | Chris Corbould – Renowned Special Effects SupervisorNaomi Harris (Pirates of Carribean)Dave Bautista (Guardians of Galaxy)Monica Bellucci (Matrix franchise)Christoph Waltz (Django Unchained)Daniel Craig (4th Bond Movie) | Use of the newest 6k Alexa CamerasLargest filmed explosion that received a Guiness Book of Record.Extreme stunts were filmedUse of renowned Pinewood StudioFilmed in Mexico Filmed in Morocco Filmed in Austria Filmed in Italy & The Vatican CityFilmed in several locations around the UK. | Editing team uploaded footage to a system called PIX. This allowed people to keep track of the filming progress. Large editing team. | Spectre was censored so that it could be viewed in IndiaSONY partnered with Jane Zhang – a famous Chinese performer. Jane Zhang sang a Chinese version of Writing on the Wall.Main opening song by Sam SmithAdvertised across social mediaWorldwide gross revenue of $800m+Worldwide cinema releaseScreened in IMAX Cinemas |
| How did the methods and evidence above effect the success of the film? | How did the methods and evidence above effect the success of the film? | How did the methods and evidence above effect the success of the film? | How did the methods and evidence above effect the success of the film? | How did the methods and evidence above effect the success of the film? |
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